

Call for improving health information transparency in China

**Each individual's voice matters,
together we can bring more health information transparency**

Shanghai - May 13th 2016

The CareVoice launched the My Say For Transparency initiative through social media platforms to call for improving health information transparency in China.

My Say For Transparency aims to engage the public in sharing their perspectives on how to get more transparent health information and serve all stakeholders' interest.

It relies on the belief that each individual's voice matters and can contribute to more health transparency. We support healthcare providers and professionals by encouraging each individual to share their positive experience to help the community finding out where they can get a good care experience.

"Considering recent events, we are reaching a tipping point urging all stakeholders to take necessary actions. The CareVoice is committed to bring its contribution by launching the My Say For Transparency initiative." said Sebastien Gaudin, CEO & founder of The CareVoice.

This initiative is also supported by OMAHA (Open medical and healthcare alliance), McCann Health (China's leading health communication agency), DNV GL (The leading risk management provider to healthcare).

More transparent health information can contribute to accelerate the change. This should help not only consumers to find reliable information but also to improve relationships between patients and professionals.

In China, the fast development of the online health industry can be a solid driver for improving health information transparency. It is nevertheless critical to follow basic principles keeping patients' interest and working together with healthcare professionals as key priorities.

Our start-up, The CareVoice, is aiming to help people make better health decisions and to let healthcare providers and companies better consider and improve patients' experience. Therefore, it is critical for our team to build a trustworthy platform so that we can reach our goals.

The My Say For Transparency initiative will provide insightful information about how we can collectively improve health information transparency.

To learn more about this initiative [click here](#).



About The CareVoice: The first review-based social platform for healthcare. By leveraging reviews from users based on their past experiences, individuals are empowered to make better healthcare related decisions when undergoing a similar health journey. Created with user experience in mind, The CareVoice provides an open, trusted, and reliable platform for a healthier community.

Learn more about our partners for this initiative: [OMAHA](#), [McCann Health](#), [DNV GL](#).